



# Sub-Saharan

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## Farmers Journal

Media Kit 2022



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# About Us

**SUB-SAHARA FARMERS JOURNAL (SSFJ)** is a prominent quarterly publication that has become a marketplace, communication hub and news source for advancing the agriculture and food business in Sub-Sahara Africa. SSFJ focuses on agriculture and supply chain companies, equipment, irrigation, poultry, machinery, material handling, animal husbandry, inputs, emerging markets and technologies. The magazine serves an advanced and inventive resource for manufactures, exporters, traders and distributors to market their products and provides an easy access for local and international companies to reach their prospective buyers and distributors.

Our site brings business executives up-to-date with the latest news, information and trends from across the agriculture industry in Africa and emerging markets,

## Exclusive Content for The Agriculture and related industry

sending out daily and weekly newsletters. You will never miss a story that is affecting your business. SSFJ team of qualified staff and informed editors understands the challenges of keeping adjusted to the volatile, uncertainty, complexity and ambiguous (VUCA) business environment and the world in which the mining businesses operate in, therefore we pride ourselves on



ensuring that the information we publish across all our journals is relevant and credible.



Some of the Brands that trust us